

October 12, 2018, Keuka College (USA) faculties, led by Ms. Amy Storey - President and Mr. Mark James Petrie - Vice President for Enrollment Management & Student Development visited and sat down with the representatives of the HCM University of Science, Vietnam National University and representatives of the ITEC programs. This was Ms. Amy Storey's first visit since she took over the position in mid-June 2018. Prior to that, she served as the Vice President for Advancement and External Affairs from 2012.

During this visit, President Amy Storey expressed her acknowledgment and deep gratitude for the companionship in developing the Keuka College's International Business program between the two institutes from 2011 to date. Ms. Amy also expected the partnership to continue to flourish in the coming years so that more opportunities would be provided for Vietnamese students to experience the high-quality American education, learning and teaching methods directly from the US faculties at their home country.

With this in mind, in the meeting with the ITEC Executive Director, Keuka College's Vice President - Mr. Mark James Petrie - also proposed to adjust and develop more strengths for the 2019 Bachelor Program in Management by adding to the curriculum a number of courses within Human Resource Management field - one of the areas that has been attracting the attention of many business students in Vietnam in recent years. Recognized as one of the top American universities in the field of general education, Mr. Mark James Petrie believed that the addition of new courses will help future managers to advance in human management skill, which in turn helps govern the business operations better.

Pictures from the visit:

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President Amy Storey and Vice President Mark James Petrie (second from the left) together with the ITEC representatives



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expressed his gratitude towards the Vice President of the HCM University of Science President Amy Storey

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Assoc. Prof. Dr. President Mark James Patrick, President of the HCM University of Science



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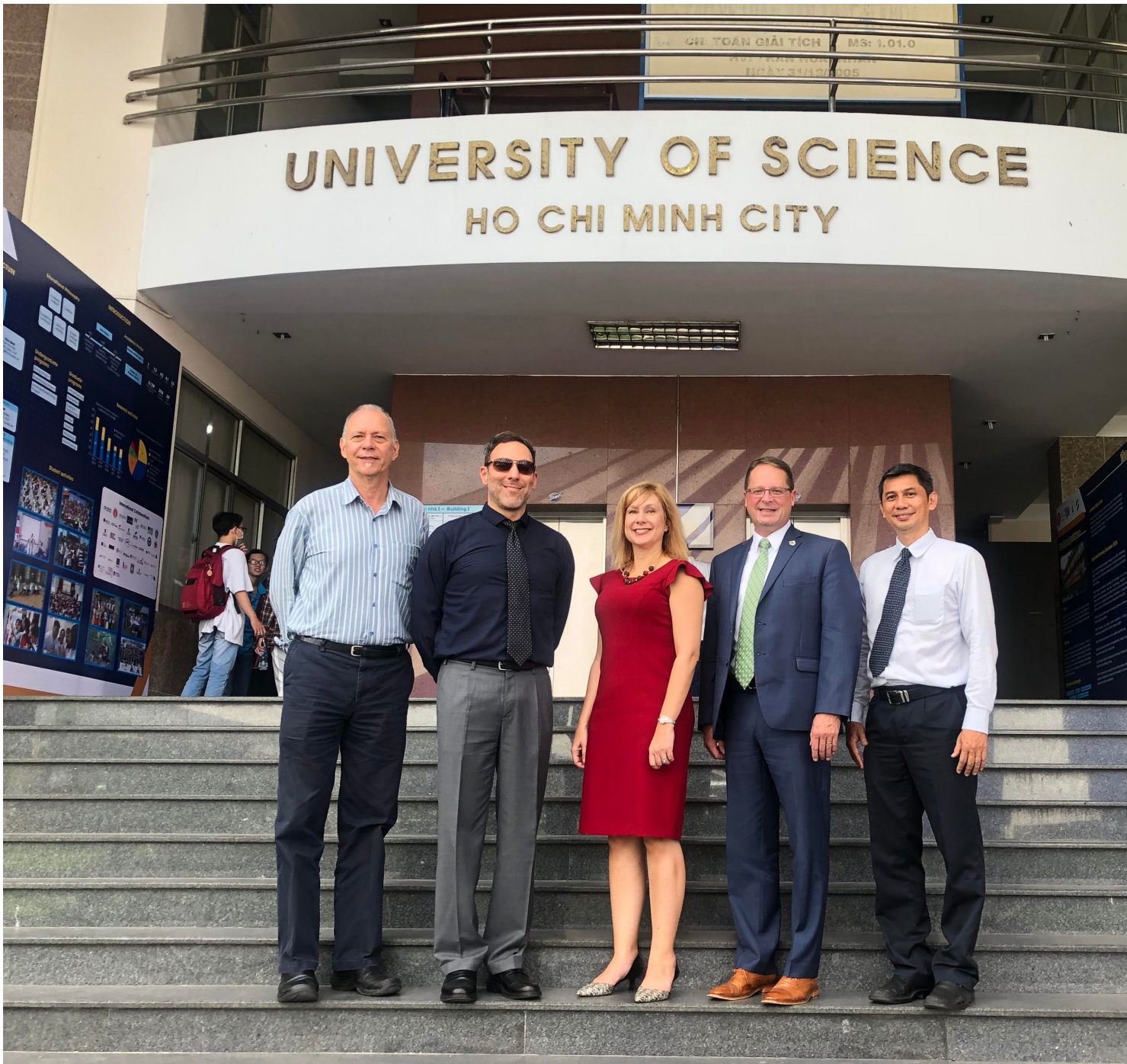


Strategic Development meeting for the 2019 Bachelor Program in Management



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Keuka College President, Vice President, and Faculty members with University of Science, Ho Chi Minh City officials.