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### **PROGRAM ADVANTAGES**

#### BACHELOR OF INTERNATIONAL BUSINESS

International Business Major

*“Study American program, with American professors, accredited by American and receive American Degree in Vietnam”*

### **Program Advantages**

1. Student can complete their full-time study in Vietnam and receive the bachelor degree offered by I
2. The program is accredited by the [Middles States Commission on Higher Education](#), and [International Assembly for Collegiate Business Education](#)
3. 10 major courses are taught by professors from Keuka College, USA.

4. Upon successful enrollment, students have the rights to access to study resources offered by both
5. Students have the opportunities to transfer to Keuka College to complete the last 2 years or one o
6. The program curriculum equip students with knowledge and skills that meet the business industry'
7. Supporting and introducing students to many career opportunities after graduating.
8. Enhancing the student's level of English proficiency by learning with overseas lecturers able to pa
9. Students can study more one year to get the Master of Science in Management at main Keuka's o

### Scholarship

- Every year, Keuka College and University of Science will give the students that achieve high acad
  - Students receive 75% tuition fee reduction scholarship to study one year at Keuka headquarter, Ne
  - Students with top GPAs will receive 8% tuition fee reduction at HCMUS for the next academic year
  - Students with Academic Excellence performance will receive 5% tuition fee reduction for the next academic year
- *Students have to follow Academic Affair's notice of the scholarship's time and process.*